

HEALTHCARE

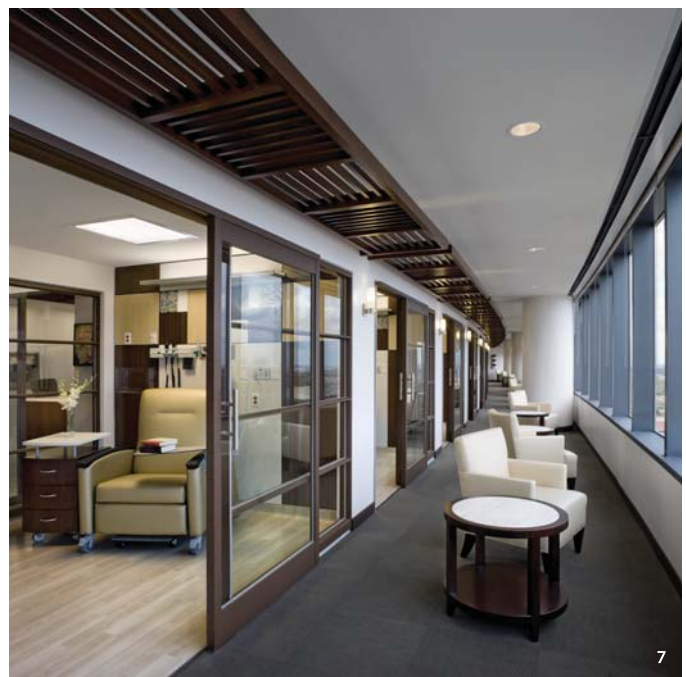
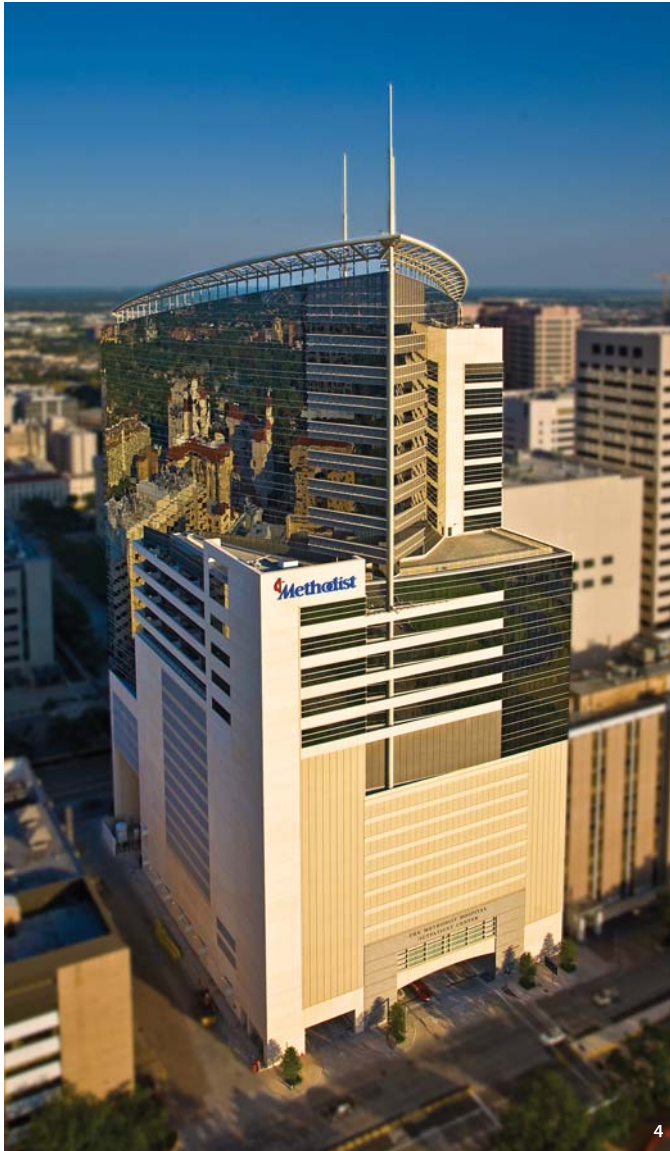


**BROADDUS  
& ASSOCIATES**

*INNOVATIVE PROJECT MANAGEMENT AND PLANNING*

# THE BROADDUS ADVANTAGE

Healthcare facilities are unique among complex buildings because of their contents, whether they are human, mechanical or biomedical. That is why their design and construction must be carefully managed. At Broaddus & Associates, we understand the distinct challenges of healthcare projects, and possess the expertise to manage the complex issues unique to hospitals and clinics.





### WHY BROADDUS & ASSOCIATES?

Most owners are faced with a variety of difficult decisions when evaluating the most effective way to manage their project. Whether they have to build a facility whose type they are unfamiliar with, need sufficient specialized resources to manage a complex medical facility, or require a single point of accountability, Broaddus & Associates can help.

### EXPERIENCE

Since our founding in 2000, we have grown to become one of the nation's leading Program and Project Management firms for managing healthcare projects. We understand the specific demands and issues facing these facilities, and employ an adaptable owner-oriented approach that is suited to the uniqueness of each client we serve. A majority of our \$6 billion project portfolio consists of healthcare and laboratory programs, and our professional staff offers specific experience that is unmatched in our industry.

### STAFFING

Many clients are unable to find experienced staff for complex healthcare projects, or they are faced with budget constraints and simply cannot hire the staff they need. Engaging Broaddus & Associates enables owners to supplement their staff and assign the cost to the project, instead of their annual operations budget. Our staff uses Best Practice processes like constructability reviews, schedule optimization, total project budgeting and Project Definition Rating Indexes, which have been proven through independent research to save a significant percentage of a project's value. But more importantly, our staff understands it is essential to build consensus among the project stakeholders, including board members, administrators, physicians, staff, patients, and the community.

### DIFFERENT LEVELS OF SERVICE

We understand that each owner has different needs: some of our clients want to simply supplement their staff with specialized personnel, while others rely on us to manage the entire process on their behalf. Regardless of what level of service is required, our healthcare staff serves as the single point of accountability you need. Our level of experience ensures that we will not waste your time and resources "learning on the job". Our firm's use of a standard set of Best Practices eliminates this learning curve, which creates value for our clients. Our experience and processes are augmented by a dedication to embracing those advances in our industry that can provide additional value to our clients, such as Building Information Modeling or sustainability initiatives.

### VALUE ADDED

This combination of standard practices, new technology and unparalleled expertise enables us to identify the most efficient use of the project budget. The result is a portfolio of successful healthcare projects where our management has generated savings to our clients that consistently exceeded our fee. A notable measure of our firm's success is the significant number of repeat clients who have confidence in our ability to deliver successful projects under demanding conditions.



*"The team was selected for our \$770-million project because of their proven track record in successfully managing large, complex healthcare projects and the talented individuals that made up their team."*

*Mark Webb  
Vice President for Facilities  
University Health System*

*"It was great to work with people who knew what they were doing. Broaddus & Associates knew how to hold the general contractor accountable, did a good job fulfilling timelines and also coming in under-budget. They looked at cost alternatives, which was appreciated. I also appreciate Broaddus' overall knowledge in what we are doing."*

*Randy Reid  
Chief Financial Officer  
Memorial Hermann Healthcare System*

*"The whole Broaddus team was quick to respond to any issues, questions I had . . . [they were] only a phone call away."*

*Niki Sarpy  
Director of Emergency Services  
Memorial Hermann Healthcare System*

*"...without our strong team dynamic and the skills of all the players, we would not be where we are today, which is back on track and under control."*

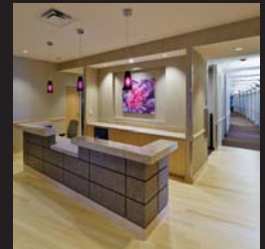
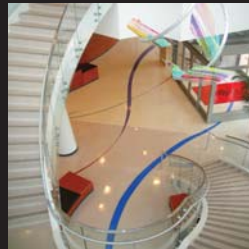
*Jeffrey Williams  
Director, Corporate Facilities Management  
Charles River Laboratories, Inc.*

FRONT IMAGES (l-r): The University of Texas MD Anderson Cancer Center T. Boone Pickens Academic Tower; Texas State University St. David's School of Nursing; University Health System Downtown Master Plan; The Methodist Hospital Outpatient Center - MRI; Texas State University St. David's School of Nursing (back ground: Tarleton State University Nursing Building)

BACK IMAGES (l-r): South Texas College Dr. Ramiro R. Casso Nursing and Allied Health Center; North American Advanced Manufacturing Research & Education Initiative Master Plan; Texas Children's Hospital Jan and Dan Duncan Neurological Research Institute; Texas A&M University Health Science Center; Tarleton State University Nursing Building

INSIDE IMAGES:

1. University Health System University Hospital at the Medical Center; 2. The Methodist Hospital Outpatient Center; 3. Research Valley Biocorridor Concept Master Plan; 4. The Methodist Hospital Outpatient Center; 5. Memorial Hermann Healthcare System Terramont Emergency and Imaging Center; 6. Texas A&M University Health Science Center; 7. The Methodist Hospital Outpatient Center; 8. Texas Children's Hospital Jan and Dan Duncan Neurological Research Institute



**BROADDUS  
& ASSOCIATES**

Headquarters:  
1301 South Capital of Texas Hwy.  
Suite A-302  
Austin, TX 78746  
  
(800) 786-8689  
  
[www.BroaddusAssociates.com](http://www.BroaddusAssociates.com)

Office Locations:  
Arlington (DFW), TX  
Brownsville, TX  
Bryan-College Station, TX  
Gulfport, MS  
Houston, TX  
Jackson, MS  
Lubbock, TX  
McAllen, TX  
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